



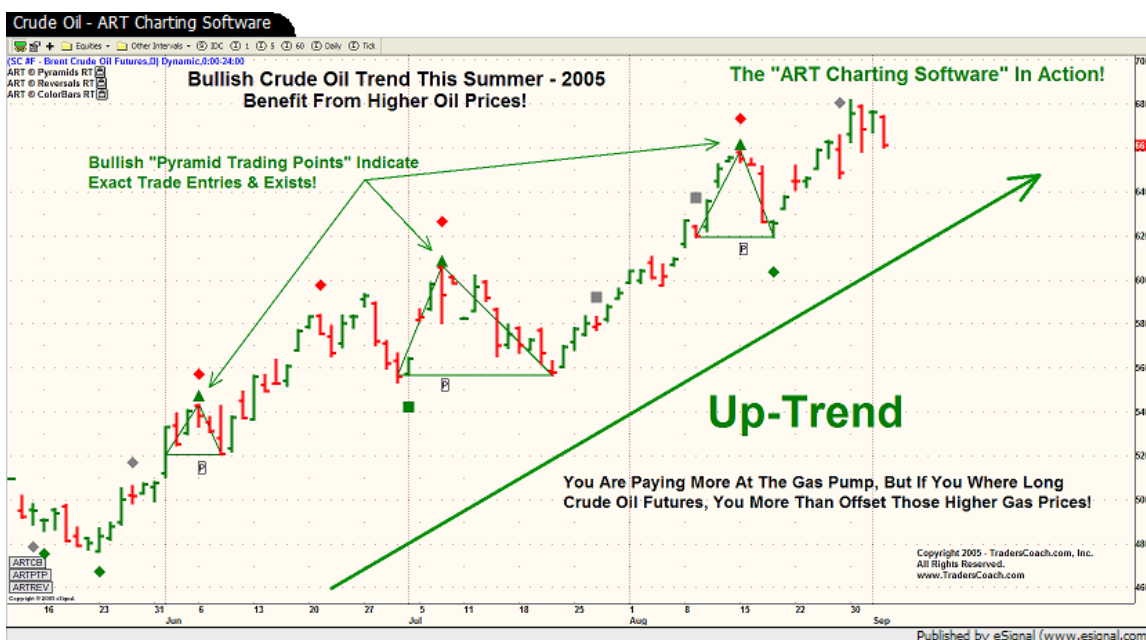
Capitalize On World Markets (Like Oil & Gas) & Trading Verses Real Estate

September 3, 2005

Dear Traders and Friends,

As oil prices continue to climb so do gas prices at the pumps. Just commuting to work these days is now costing a substantial amount of money.

Yet, many astute traders have been able to offset and capitalize on rising oil prices by buying shares in oil companies or futures contracts on oil indexes. The trend certainly has been our friend in these markets. The ART® Charting Software by TradersCoach.com is used by many traders to do this. ART® stands for “Applied Reality Trading ®” since this trading program is created to trade the realities of the market and capture trends like in this chart of Crude Oil in the summer of 2005.



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In addition, the internet has provided many traders and entrepreneurs the advantage of being able to operate from any location chosen. In fact if you choose to operate out of your home, this is another way to avoid high gasoline commuting expenses and simplify your life. Do your shopping on the internet and avoid the gasoline expense of driving around town shopping for things you can get on the internet. Many online companies offer free shipping as well to lure shoppers!

Many of today's investors are investing in real estate but as we all know, investments don't go up forever and this real estate boom will end one day. And when it does many folks will get hurt because only a small percentage actually can identify when a market trend has topped. Once again as traders, you can actively watch the major real estate indexes using the ART® Charting Software to keep track of this trend. In the ART® Home-Study Course we spend a great deal of time on how to identify trend exhaustion using the ART® Charting Software. These are the same principles used to successfully identify the stock market bubble in 2000.

In a booming real estate market like we are in now, it is easy to make money. Just buy real estate, rent it out, or refurbish the property and sell for a profit. In a bad real estate market like we had in the late 1980's and early 1990's, making a profit in real estate can be difficult or even impossible since market prices are not climbing and usually falling.

It is almost impossible to make money in a down trending real estate market! Yes you can rent your property, but there are risks and high expenses associated with doing that and if you're lucky, your rent will cover your mortgage payment, property taxes, management expenses, repairs, etc. I know this first hand because I had over 10 homes in the New York area so I know the best and worst about real estate.

Now let's compare trading with real estate in terms of potential. What I like about actively trading is that regardless of whether a company or futures market is trending up or down, there is opportunity to make profits as the markets unfold! This is not really possible in real estate. Short term trading lends itself to making potential profits in both good and poor economies making it recession proof! And all of this can potentially be done right from your home using a computer and internet connection! This is why I choose trading over real estate. However I also believe in a diversified portfolio that includes some real estate.

So put technology on your side and choose a career with a future. Learn to capitalize on major world market trends like occurring in oil today, and this way you can avoid being the helpless victim of world markets!

Bennett A. McDowell, President & CEO
TradersCoach.com

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